IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

	Application Serial No.	
	Inventorship	Hegde et al.
5	Applicant	dia Audio KG Limited Liability Company
	Group Art Unit	2178
	Examiner	Stork, K.
	Attorney's Docket No	DAND0004
	Confirmation No.	3975
10	10 Title: Method and System for Delivering Technology Agnostic Rich Media Content within an Email, Banner Ad, and Web Page	

RESPONSE TO FINAL OFFICE ACTION DATED MARCH 2, 2010

15 To: Commissioner of Patents and Trademarks

P.O. Box 1450

Alexandria, VA 22313-1450

20 From: Nathan Grebasch (Tel. 509-755-7267; Fax 509-755-7252)

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This communication is responsive to the Final Office Action dated March 2, 2010.